Polyvision Privacy Policy

Effective Date: February 27, 2023

Last Updated: February 27, 2023

Polyvision Corporation ("**Polyvision**") is committed to responsible information management practices. As a part of that commitment, this Polyvision Privacy Policy ("**Privacy Policy**") is an effort to provide users of our websites, both regular and mobile websites and portal, including at www.polyvision.com (the "**Websites**" or this "**Website**") and on or through the mobile application (the "**App**"), the App and Website collectively the "**Services**," with a clear understanding of how we collect information, how we use the information we collect, with whom we disclose such information, and the steps we take to secure the information we collect.

Polyvision creates certain ceramic steel surfaces and other related products, in addition to offering certain consulting and other professional services.

By using our Services, you consent to the collection, use and sharing of your information by Polyvision in accordance with this Privacy Policy.

It is important for users of our Services to read the Privacy Policy carefully. The Privacy Policy may change over time in coordination with new or different services that we may provide in the future, or for other unforeseeable reasons. We have provided an effective date and a last updated date so that users of the Services can be aware of the Privacy Policy in effect at all times. We encourage all users to occasionally refer to this Privacy Policy so that they can remain aware of our current practices.

What Does This Privacy Policy Apply To?

This Privacy Policy describes our privacy practices for information that we collect:

- through the Services;
- when you use, purchase, obtain or consider Services;
- when you communicate with us in any way including by calling or emailing us, participating in an online chat, connecting with us on social media, post to our social media pages and/or tagging us in your social media posts (collectively, "Communications"); and
- when you respond to our advertisements or participate in surveys or participate in our contests or promotions.

What information is being collected?

- 1. Personally Identifiable Information: This category includes information that would allow us to identify you or your customers personally. This includes contact information, such as names, addresses, e-mail addresses, bank information for EFT/ACH or wires, employment-related information, such as employer name and address, and phone numbers, as well as billing information, such as credit card numbers.
- 2. Other Information: This category refers to information that does not directly identify a specific individual. For instance, the Services may track the total number of visitors that utilize the Services, the number of visitors to a particular page of the Services, and/or other such technical information. This data may be used to diagnose problems with the Services, gather demographic, geographic and other information that does not directly identify you to improve our Services or marketing efforts, improve our services and product, and for similar purposes. We may also make Personally Identifiable Information anonymous or aggregate such anonymous data so that it becomes Other Information.

How Do We Collect Information?

- 1. Voluntarily Provided Information: Polyvision may collect information, which may include Personally Identifiable Information, voluntarily provided to us by the user. This information may be collected in coordination with a voluntary survey, information or service request, invoicing, customer management, pay a bill or by similar voluntary methods.
- 2. Passive Information Collection: Polyvision may also collect information, which may include Personally Identifiable Information, automatically when you use the Services, including specifically when you use the Services. This information may include website "traffic" data or IP addresses (an IP address is a number automatically assigned to your computer in order to use the Internet), or other anonymous data. Information may be collected using technologies such as standard server logs, cookies, pixels, and clear GIFs or Web beacons.
- 3. When You Contact Us: Personally Identifiable Information may be gathered as a result of phone calls, emails or other communications with us, including those communications on or through the Services. In the case of phone calls, some Personally Identifiable Information may be collected automatically, like a phone number.
- 4. Third Party Information: Polyvision may collect information, which may include Personally Identifiable Information, from third parties and vendors and add it to the other information collected.

How Do We Use Personally Identifiable Information?

Information collected by the Services is used for the following purposes:

- To address inquiries or issues;
- To maintain accounts and dealings;
- To process payments;

- To enhance operations of our Services;
- To provide marketing and promotional efforts, including retargeting;
- To enforce agreements, address security hazards, prevent fraud or illegal or improper activities;
- For administrative purposes;
- For other legally permissible purposes.

We allow you to "opt-out" of receiving certain marketing material, as discussed in more detail below.

How Long Do We Retain Information?

We retain relevant Personally Identifiable Information related to your account and/or your business relationship with us pursuant to applicable federal and state rules and regulations and so long as retaining said Personally Identifiable Information is necessary including, but not limited to, the duration of time that you utilize the Services, the duration for which any amounts owed to Polyvision are due by you, and a reasonable period after termination of any business relationship via signed release and/or communications between Polyvision and You. For additional information, please contact us at info@polyvision.com or 888-325-6351.

To What Extent Do We Disclose Your Information to Third Parties?

Polyvision may share your information in the following situations:

- 1. Service Providers: We may share your information, including Personally Identifiable Information, with third parties or affiliates to assist in our business operations (e.g., to process payments, store data, deliver information, and perform other similar functions), or to provide the services you have requested.
- 2. Third Party Providers that you Request: We may share your information with third parties in order to process your requests through the Services.
- 3. Business Transfers: We may share your information, including Personally Identifiable Information, as part, of or in connection with, a merger, acquisition, assignment, as part of debt financing, the sale of our assets, or in any similar transaction, or to the extent as may be required in the unlikely event of insolvency bankruptcy, or a receivership.

How is Personally Identifiable Information Secured?

We employ safeguards designed to help preserve our Services' users' security and privacy and to help prevent the misuse of any Personally Identifiable Information. These safeguards are consistent with industry standards. In addition to other procedural safeguards, we use security software (SSL, or Secure Sockets Layer, technology) and firewalls to protect your information.

Unfortunately, no data transmission over the Internet or any wireless network can be absolutely secure. As a result, while we strive to protect your Personally Identifiable Information, we can

make no representations or warranties regarding the security of any data exchanged through the Services. There are potential security risks beyond our control. With this in mind, by using the Services you acknowledge that you are transmitting data through the Services at your own risk.

Third Party Websites

The Polyvision Services may contain images of and links to third party websites ("Linked Sites"). The Linked Sites are not under the control of Polyvision and Polyvision is not responsible for examining or evaluating any Linked Sites, and Polyvision does not warrant the offerings of any of these businesses or individuals or the content of the Linked Sites. Polyvision does not assume any responsibility or liability for the actions, product, and content of all these Linked Sites and any other third parties. Polyvision is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by Polyvision of any Linked Sites or any association with its operators, or with any of its products or services. You should carefully review their privacy statements and other conditions of use. Accordingly, we are not responsible for the practices employed by third-party websites or services linked to or from our Services, including the information or content contained in such third-party websites or services, and this Privacy Policy does not apply to them. Privacy notices on such linked websites may be different from our Privacy Policy. Your browsing and interaction with any third-party website or service, including those that have a link on or through our Services, are subject to that third-party's own rules and privacy notices. You access such linked websites at your own risk. You should always read the privacy notice of a linked website before disclosing any of your personal information on such website.

You should be aware that third party sites which display advertisements linking to our Services may use a "cookie" to passively collect information to tailor advertising for you. We do not have control over or access to the third-party data collected.

The data we collect from visitors to our Services may be shared with our third party vendors, such as Google or Bing, or other sites on the Internet for data analytics purposes. The privacy policies for such Linked Sites may differ from ours, and you are encouraged to review them.

Your Choices

You may opt out of receiving future promotional communications from us by following the instructions within a promotional communication you received from us. To learn more about your choices regarding receiving promotional emails or other communications, please email us at <u>marketing@polyvision.com</u>.

Protection of Polyvision: You agree that we, our agents, and independent contractors, may disclose your information, including Personally Identifiable Information, to the extent that we, our agents, and independent contractors, in our sole discretion, believe doing so may be appropriate, including but not limited to when it may be legally required, necessary to comply with laws, or in response to lawful requests or legal process. We may also share such information

where we believe it may limit our liability in an actual or potential lawsuit, or where otherwise necessary to protect our rights, interests and/or property (including, without limitation, to enforce our agreements), or the rights, interests and/or property of our agents, independent contractors, customers, and others. This may include release of your Personally Identifiable Information if there is an unpaid balance on your account; you hereby authorize us, our agents, or our independent contractors to refer your Personally Identifiable Information to a collection agency and the unpaid balance may be reported to a credit agency, which may damage your credit.

Polyvision Marketing Opt-out:

Promotional Emails. You may opt-out of receiving certain future email communications from us by clicking on the unsubscribe link at the bottom of emails you receive from us. We will use commercially reasonable efforts to process such requests in a timely manner. You cannot opt-out of receiving transactional emails or communications related to your account with us.

Promotional Mailings. You may opt-out of physical mail marketing and catalogs by completing the catalog opt-out forms available through the Services. We will use commercially reasonable efforts to process such requests in a timely manner.

Promotional Text Messages. If you receive a text message from us that contains promotional information you can opt-out of receiving future text messages by replying "STOP."

Third Party Marketing Opt-out: Our third-party advertising partners may collect data about your visits to the Services to help them better understand your advertising preferences, and provide you with offers they believe you will be interested in. You may opt out of receiving certain advertising tailored to you from third parties. If you would like to opt out of behavioral advertising or to learn more, please visit:

- http://www.aboutads.info/choices/
- <u>https://policies.google.com/technologies/ads</u> <u>http://optout.networkadvertising.org/?c=1#!/.</u>

Options you select are browser and device specific.

Cookie Usage: We and third parties may use cookies, action tags, or similar technologies on your computer to provide the Services and online services and help collect data. You may block or delete cookies and control data collection through your web browser settings. However, adjusting your browser preferences may impact your experience or use of the Services. To learn more about how we use cookies and your choices, please review our Cookie Statement.

We may also use cookies and other technologies (i) to provide, develop, maintain, personalize, protect, and improve our Services, products, programs, and services and to operate our business, (ii) to perform

analytics, including to analyze and report on usage and performance of our Services and marketing materials, (iii) to protect against, identify, and prevent fraud and other unlawful activity, (iv) to create aggregate data about groups or categories of our users, (v) to synchronize users across devices, affiliates, business partners, and select third parties, and (vi) for us and our affiliates, business partners, and select third parties products, programs, or services, including retargeting. Cookies and other technologies also facilitate, manage, and measure the performance of advertisements displayed on or delivered by or through us and/or other networks or sites. By using our Services, you acknowledge, and agree that you are giving us your consent to track your activities and your use of the Services through the technologies described above, as well as similar technologies developed in the future, and that we may use such tracking technologies in the emails we send to you.

Location of Personal Data

Polyvision is a global enterprise based in the United States with operations in countries around the world. Authorized Polyvision personnel and third-parties acting on our behalf may access, use, and process personal information collected from your use of the Services in a country that is different from yours, and which may have different, including less stringent, data protection laws.

Polyvision has implemented global privacy practices for processing personal information to ensure the personal information is protected under various data protection laws, including the applicable data protection laws under which the personal information was collected. Polyvision transfers personal information between the countries in which we operate in accordance with the standards and conditions of applicable data protection laws, including standards and conditions related to security, processing, and acceptable transfer mechanisms.

Children's Privacy

We do not intentionally collect data from children under the age of 13. The Services are not directed to children under 13 and children under 13 should not use the Services. If we learn that we have inadvertently collected any such data, we will delete it as soon as possible.

Contact Us

If you have any inquiries regarding our Privacy Policy, you may:

Email us at: info@polyvision.com

Write us at: 10700 Abbotts Bridge Rd., Ste.100, Johns Creek, Georgia 30097 USA

Individuals with Disabilities

If you have a disability and need access to our privacy policy in a different format, please:

Email us at: info@polyvision.com

Write us at: 10700 Abbotts Bridge Rd., Ste.100, Johns Creek, Georgia 30097 USA

Notice to California Residents – Your California Privacy Rights

This section of the Privacy Policy applies solely to visitors, users, and others who are residents of the State of California ("**consumers**"). For purposes of this section of the Privacy Policy only, the terms defined in the California Consumer Privacy Act of 2018, as amended ("**CCPA**") have the same meaning when used in this section of the Privacy Policy.

For example, when used in this section of the Privacy Policy only, "**Personal Information**" means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. Personal Information does not include information exempted from scope of the CCPA (such as information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act, the Gramm-Leach-Bliley Act, the California Financial Information Privacy Act, or the Driver's Privacy Protection Act of 1994) or information exempted from the CCPA's definition of "**personal information**" (such as publicly available information or consumer information that is deidentified or aggregated).

• Sale or Sharing of Personal Information

We do not, and will not, sell Personal Information to any third-party. We also do not, and will not, share any Personal Information with third-parties for the third-parties' marketing purposes.

• Notice of Collection of Personal Information

We collect personal information when a consumer uses, visits, participates in or otherwise accesses the Services. The following is a list of the categories of Personal Information that we collect and the business or commercial purposes for which each category will be used.

Category of Personal Information	Business or Commercial Purpose for Our Collection and Use
Identifiers Examples: a real name; alias; postal address; telephone numbers; unique personal identifier; online identifier Internet Protocol Address; email address; account name, social security number, driver's license number, passport number and other similar identifiers.	 Provide you with Services; Administer and process payments for our Services; Complete contracts for our Services as well as any disclosures or other documents required by law; Process any forms, requests, inquiries, or other information you submit to us; Attend to tasks relating to your transactions with us; Send you marketing communications and promotional offers, as well as periodic customer

Any categories of personal information described in subdivision (e) of Section 1798.80 Examples: name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information.	 satisfaction, market research or quality assurance surveys; Communicate with you; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Operate and expand our business activities; and Allow you to access your online-account. Provide you with the Services; Complete contracts for our Services as well as any disclosures or other documents required by law; Process any forms, requests, inquiries, or other information you submit to us; Attend to tasks relating to your transactions with us and/or your customers; Send you marketing communications and promotional offers, as well as periodic customer satisfaction, market research or quality assurance surveys; Communicate with you; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Operate and expand our business activities; and Allow you to access your online-account.
Characteristics of protected classifications under California or federal law Examples: race, gender, ethnicity	 Provide you with the Services; Identify usage trends, Determine the effectiveness of our advertising and marketing campaigns.
Commercial information Examples: records of utility usage, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies	 Provide you with the Services; Complete contracts for our Services as well as any disclosures or other documents required by law; Process any applications, forms, requests, inquiries, or other information you submit to us; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Data analysis, audits, security and fraud monitoring and prevention;

Internet or other electronic network	Customize the content or functionality of
activity information	Services to your preferences
-,	 Present offers tailored to your interests
Examples: browsing history; search history; and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.	 Tailor the marketing communications and promotional offers we send to you; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Assist us with enhancing, improving or modifying our Services, Diagnose server problems; Administer our Services online; Identify usage trends, Determine the effectiveness of our advertising
	and marketing campaigns;
Geolocation data: Examples: the geographic location (latitude and longitude) of an Internet- connected device such as a cell phone, tablet or computer or any other device connected to the internet and used to access our Services.	 Customize the content or functionality of the Services to your preferences; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Assist us with enhancing, improving or modifying our Services, Administer our Services online; Identify usage trends, Determine the effectiveness of our advertising and marketing campaigns;

• Collection, Use, and Disclosure of Personal Information in the Past 12 Months

We do not and will not, sell Personal Information to third-parties. The below chart lists the categories of Personal Information that we have collected about consumers, the categories of sources from which that information was collected, the business or commercial purposes for which the information was collected and the categories of third-parties with whom we shared the information. All information below is for the 12 months preceding the Last Updated date below.

Category of Personal Information	Categories of Sources of Information	Business/Commercial Purposes for Collection	Categories of Third-Parties With Whom Information Was Shared
Personal Identifiers	Consumers	 Provide you with the Services and process payments for our Services 	Collections Agencies

Examples: real name; alias; postal address; telephone numbers; unique personal identifier; online identifier Internet Protocol Address; email address; account name, social security number, driver's license number, passport number and other similar identifiers.		 Administer and process payments for our Services; Complete contracts for our Services as well as any disclosures or other documents required by law Process any forms, requests, inquiries, or other information you submit to us; Attend to tasks relating to your transactions with us; Send you marketing communications and promotional offers, as well as periodic customer satisfaction, market research or quality assurance surveys; Communicate with you; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Operate and expand our business activities; and Allow you to access your online-account. 	and/or Google)
Any categories of personal information described in subdivision (e) of Section 1798.80 Examples: name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy	Consumers	 Provide you with Services; Administer and process payments for our Services; Complete contracts for our Services as well as any disclosures or other documents required by law; Process any forms, requests, inquiries, or other information you submit to us; Attend to tasks relating to your transactions with us; 	Payment Processing Companies Collections Agencies Digital Advertising Providers Reputation Management Companies

number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information.		 Send you marketing communications and promotional offers, as well as periodic customer satisfaction, market research or quality assurance surveys; Communicate with you; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Operate and expand our business activities; and Allow you to access your online-account. 	Collections Agencies Advertising Networks and Platforms (e.g., Facebook, LinkedIn, Instagram and/or Google) Payment Processing Companies Affiliates Third Parties vendors
Characteristics of Protected classifications under California or federal law Examples: race, gender, ethnicity	Data Analytics Providers	 Analyze our data; Identify usage trends, Determine the effectiveness of our advertising and marketing campaigns. 	Collections Agencies Advertising Networks and Platforms (e.g., Facebook, LinkedIn, Instagram and/or Google) Payment Processing Companies Affiliates Third Parties vendors

Commercial information Examples: records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies	Consumers	 Provide you with Services; Process payments for Services; Complete contracts for our Services as well as any disclosures or other documents required by law; Process any applications, forms, requests, inquiries, or other information you submit to us; Analyze our data; Conduct audits, security and fraud monitoring and prevention; 	Collections Agencies Payment Processing Companies
Internet or other electronic network activity information Examples: browsing history; search history; and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.	Collection Technology	 Customize the content or functionality of Services to your preferences Present offers tailored to your interests Tailor the marketing communications and promotional offers we send to you; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Assist us with enhancing, improving or modifying our Services, Diagnose server problems; Administer our Services online; Identify usage trends, Determine the effectiveness of our advertising and marketing campaigns; 	Data Analytics Providers Internet Service Providers Advertising Networks Collections Agencies Advertising Networks and Platforms (e.g., Facebook, LinkedIn, Instagram and/or Google) Payment Processing Companies Affiliates

			Third Parties vendors
Geolocation data: Examples: the geographic location (latitude and longitude) of an Internet- connected device such as a cell phone, tablet or computer or any other device connected to the internet and used to access our Services.	Collection Technology	 Customize the content or functionality of Services to your preferences; Analyze our data; Conduct audits, security and fraud monitoring and prevention; Assist us with enhancing, improving or modifying our Services, Administer our Services online; Identify usage trends, Determine the effectiveness of our advertising and marketing campaigns; 	Internet Service Providers Law enforcement, as required by law

• Right to Know About Personal Information Collected, Disclosed, or Sold.

Consumers have the right to request that we disclose to that consumer or his or her authorized agent:

- (1) The categories of Personal Information that we have collected about that consumer;
- (2) The categories of sources from which the Personal Information was collected;
- (3) The business or commercial purpose for collecting or selling Personal Information;
- (4) The categories of third parties with whom we share Personal Information;
- (5) The specific pieces of personal information we collected about that consumer.

For each of these items, the timeframe covered by Polyvision's response will be for the 12 months preceding the receipt of the request.

Consumers may submit a verifiable request for this information by calling 888-325-6351 or by clicking *https://polyvision.com/contact-us/*. When submitting a Right to Know request, please state that you are making a Right to Know request and specify whether you are requesting disclosure of specific pieces of personal information about the consumer or categories of personal information or both. Please also provide the consumer's full name, address, telephone number, email address, account number, date of last service, cost of last service, service address, and IP

address(es). We will use that information to attempt to verify the consumer's identity by comparing the information provided to the information collected and/or maintained by us. If you are an authorized agent of a consumer nor the parent/legal guardian of a minor consumer, please also provide your full name and contact information including name, address, telephone number and email address. Within 10 days of our receipt of the Right to Know request, we will provide a response that includes information about our process to verify the consumer's identity and when the consumer or his or her agent should expect a further response.

• Right to Request Deletion of Personal Information

Consumers, or their authorized agent, have the right to request that we delete any Personal Information about the consumer that we have collected or that we maintain. California consumers may submit a verifiable request for this information by calling 888-325-6351 or by clicking *[https://polyvision.com/contact-us/*. When submitting a Right to Deletion request, please state that you are making a Right to Deletion request and provide the consumer's full name, address, telephone number, email address, account number, date of last service, cost of last service, service address, and IP address(es) so that we may attempt to verify the consumer's identity by comparing the information you provide to the information collected and/or maintained by us. If you are an authorized agent of a consumer nor the parent/legal guardian of a minor consumer, please also provide your full name and contact information including name, address, telephone number and email address. Within 10 days of our receipt of the Right to Deletion request, we will provide a response that includes information about our process to verify the consumer's identity and when the California consumer or his or her agent should expect a further response.

• Right to Not Be Discriminated Against

Consumers have the right not to receive discriminatory treatment from us for the exercise of the privacy rights conferred by the CCPA and listed in Section 9 of this Privacy Policy. We will not discriminate against those who exercise their privacy rights. Specifically, if you exercise your privacy rights, we will not deny you goods or services, charge you different prices or rates for goods or services or provide you a different level or quality of goods or services.

• Authorizing an Agent to Exercise Your Rights

Consumers have the right to designate an authorized agent to exercise the privacy rights conferred by the CCPA and listed in this Privacy Policy on their behalf. To designate an authorized agent, a consumer must either provide the agent with an executed power of attorney or provide the authorized agent with written permission to exercise the rights set forth in this section that is signed by the consumer and notarized.

Notice to UK & EEA Users

In relation to personal data we hold about you, you have the right to:

• where we process your personal data based on your consent, to withdraw your consent easily and at any time (withdrawing your consent will not affect the lawfulness of any

processing we conducted prior to your withdrawal, nor will it affect processing of your personal data conducted in reliance on lawful processing grounds other than consent);

- get access to your personal data that we hold and receive information about our processing of it;
- ask us to correct the record of your personal data maintained by us if it is inaccurate or to complete incomplete personal data;
- ask us, in certain instances, to erase your personal data or cease processing;
- object to us processing your personal data for direct marketing purposes (see "Marketing") and for certain other purposes;
- challenge us processing your personal data which has been justified on the basis of our or a third party's legitimate interests;
- ask us, in certain instances, to restrict processing personal data to merely storing it;
- request portability of your personal data in certain limited instances;
- be notified of a personal data breach which is likely to result in high risk to your rights and freedoms; and
- complain to a data protection authority (contact details for data protection authorities in the UK, European Economic Area and Switzerland are available here).

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us. You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances. If you would like to exercise any of these rights, please contact us and our appointed data protection officer ("DPO") at jhutcherson@polyvision.com. We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response. We try to respond to all legitimate requests within one calendar month (starting from the day after we receive your request). Occasionally, it could take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.